



# PERIYAR UNIVERSITY

NAAC A++ Grade-State University - NIRF Rank 63 - ARIIA Rank 10  
SALEM - 636 011, TAMIL NADU



*National workshop on research integrity & publication ethics*



*Fencing tournament in the varsity*



*Business EXPO 2022*

## Newsletter

November 2022



## Conclave on Management Education about Academic Leadership

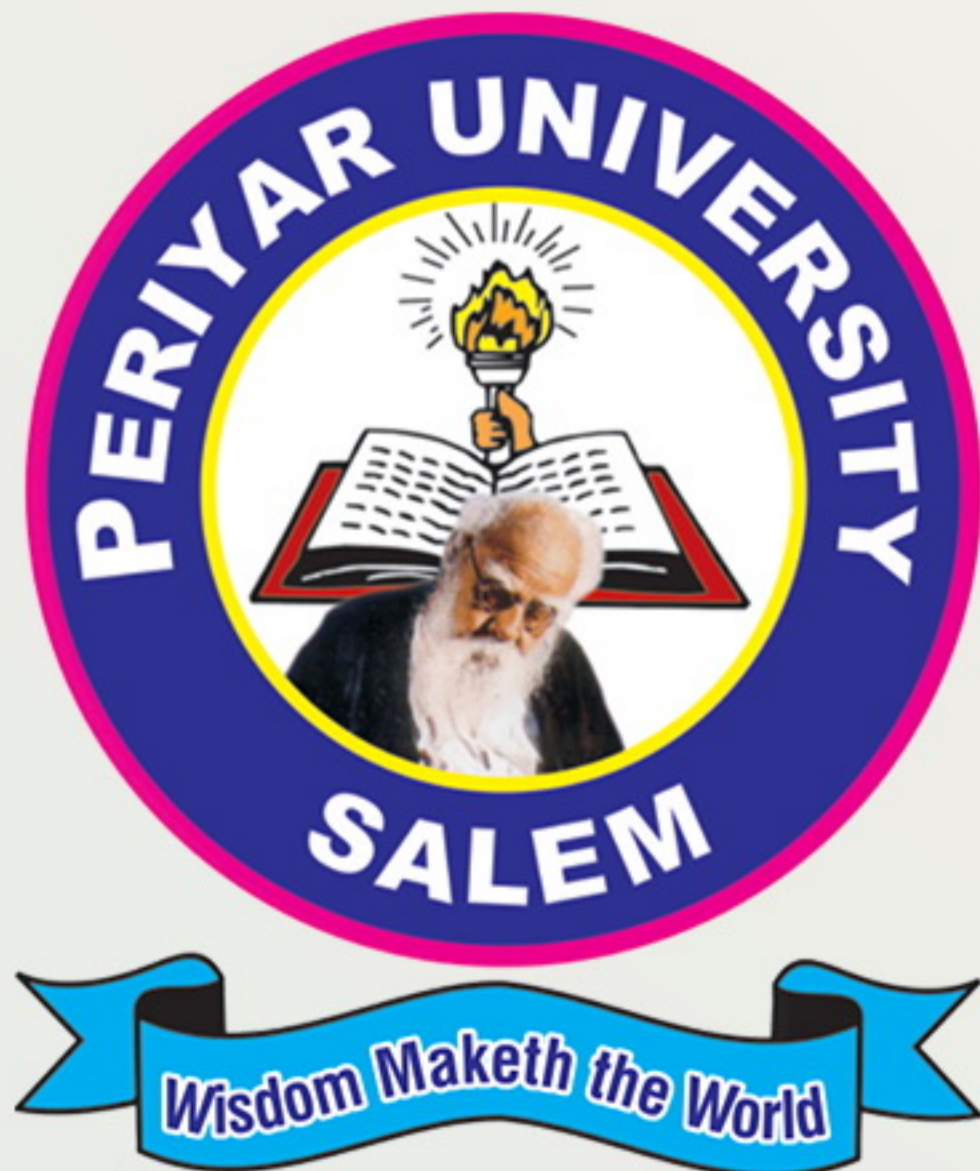
The Department of Management Studies organized a conclave on Management education with the theme "Academic Leadership" on 14.11.2022. Vice-Chancellor Prof. R. Jagannathan delivered the Presidential Address. In his address, he stressed the updation of the syllabi with the latest business practices adopted by the leading Industrial Organizations. He also advocated for the students to be inculcated with skills and practical knowledge which is a pre-requisite for successful placements in good companies. He stressed the need for creating more entrepreneurs by developing incubation and innovation centers in colleges and universities. Dr. Ramasamy Nandagopal, President of the Association of Indian Management Schools (AIMS), and the chief guest of the event stressed the importance of Entrepreneurs in the regional growth and development of the country. He said that Management education should focus on the three major components namely knowledge, skill, and attitude of the students.

These components improve the students' employability skills which are critical for the right placement opportunities. He further focused on the role of academic leadership in personal as well as institutional growth. Prof. Sarathy, the organizing secretary, proposed the vote of thanks.



More than 30 teaching faculty participants from various colleges affiliated with Periyar University and Anna University benefitted from the discussions and deliberations. Professors of the department, Prof. G. Yoganathan, Prof. R. Subramaniya Bharathy, Prof. P. Thirumoorthi, Dr. S. Balamurugan, and Dr. M. Suryakumar were also present in the program. The convenor of the Conclave Prof. V. R. Palanivelu, Professor and Head, Management Studies earlier had welcomed the gathering.

அறிவால் விளையும் உலகு



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## Research Integrity & Publication Ethics

### **National Workshop by Department of Sociology & ICSSR, New Delhi**

Prof. R. Jagannathan, the Vice-chancellor, inaugurated the 3-day (09.11.2022-11.11.2022) national-level event. In his presidential address, he stressed that all students and staff are expected to maintain the utmost ethics of accuracy and integrity in all aspects of their research process.



Dr. C. Gobalakrishnan, Associate Professor and Head (i/c) presented at the workshop. Dr. P. Sivakumar (RGNIYD, Punjab) delivered the first technical session and enthralled the spectators with how Research ethics and integrity practices make sure research is conducted according to the highest standards of practice, and with the minimal risk of adverse or harmful outcomes or consequences. Dr. Charles Varghese hassled (Department of Sociology & Social Anthropology, Indira Gandhi National Tribal University, MP) on how Research ethics govern the standards of conduct for methodical researchers in his second technical session. Dr. N. Sivarajasekar (Kumaraguru College of Technology, Coimbatore) handled the third session on research manipulation and tampering data. There were 159 external participants from different colleges. The event was concluded with a vote of thanks proposed by Dr. M. Jeyaseelan, Associate Professor of Sociology. Dr. Sundara Raj T, Associate Professor of Sociology organized the event.



Professor P. Kanagasabhathi, a Member of the Indian Council of Social Science Research (ICSSR), New Delhi was the chief guest for the inaugural session and he emphasized how Ethical integrity is essential to writing and publication. He encouraged the participants on studying India from a field perspective. He emphasized creating native Indian theories rather than relying on western assumptions. He also gave exposure to initiatives taken by ICSSR like IMPRESS (Impactful Policy Research in Social Science), where local universities are seen as resource centers for policy-making at the government level.

### *Campus Recruitment: Computer Science*



The Department of Computer Science organized campus recruitment for the final year M.Sc Computer Science, M.Sc Data Science, and MCA students. The IQ General System Pvt. Ltd, Coimbatore conducted the recruitment on 2/11/2022 in the department for the post of "Data Scientist- Intern".

In this regard, Mr. M. Velmurgugan, Sr. Data Scientist, IQ General System Pvt Ltd, and alumni of the department took an effort to organize the event and conducted the technical round. A total of 58 students participated in the recruitment and it was conducted through three stages viz., Coding test (Python), Technical discussion, and HR discussion. Dr. S. Sathish, Associate Professor and Placement cell department in charge made the necessary arrangements for the campus recruitment drive.



## *World Diabetes Day - 2022*

The Department of Biochemistry organized a one-day National Seminar on “World Diabetes Day -2022, Access to Diabetic Care: Understanding from Diagnosis to Therapy” on 14-11-2022. The program was to create awareness of diabetes (Diabetes Mellitus- DM) complications and focused on recent trends in therapy utilized for diabetes care. The Vice Chancellor, Dr. R. Jagannathan inaugurated the program and in his presidential address, he emphasized the need for a natural mode of lifestyle by following the ancient traditional type of food pattern for a healthy life to eradicate DM. He insisted on the next-level application of drugs discovered by the research groups at Periyar University.



Dr. A. PremKumar, Consultant Diabetologist & Endocrinologist, Diaplus, Hospital, Salem delivered the inaugural address where he created awareness to young minds stating that DM is a “Metabolic Karma”, and what the lifestyle we implement would be brief for the future. He specifically created an awareness of pre Diabetes prevalence in the vulnerable age groups 20-40 years and an alarming increase in DM in Asian countries especially in India due to adaptation to the western lifestyle and completely going away from the natural lifestyle. More than 130 participants including research scholars and students have participated in this program. Prof. T. Palvannan, Prof. and Head of the Department of Biochemistry convened the program.

## *Namma Uru Superu Awareness program*

An awareness program for rural girls and school students under the Namma Uru Superu program was held on 23.10.2022 at Thalwaipatti, Salem. Women’s Studies Centre (WSC) in Periyar University organized this outreach program at Thalavaipatti Union on the topic "plastic waste management - a society that is decomposing with plastic waste".

On the first day of the awareness program, participants in the 100-day program were briefed on the dangers of plasticity.



Prof. A. Lalitha, Coordinator of the WSC of Periyar University explained to the women there about the use of sanitary napkins and their complete removal. Deputy Coordinator Prof.S.Parameswari spoke about the importance of avoiding plastic use and said that their role is essential to create a plastic-free next generation. Ms. R. Raja, Panchayat Council President-Talavaipatti facilitated the awareness program.



## *Hands-on training program on Tools and Techniques for Molecular Diagnosis of Microbe*

A hands-on training program on “Tools and Techniques for Molecular Diagnosis of Microbe” for students and researchers organized by the PENGREEN, Department of Environmental Science, Periyar University in association with Acme ProGen Biotech Pvt. Ltd, Salem, and Lysine Biotech Pvt Ltd, Tanjore was held on 2-3, November 2022. Prof. Dr. S. Kannan, Dean, CDC, presided over the program.



In the first session, Dr. M. Arulmani, Chief Technology Officer, Lysine Biotech Pvt Ltd, Tanjore, delivered a special lecture on “Extraction, Purification and Preparation of DNA for PCR - Principles and Techniques”, and the demonstrated “ How to separate the DNA using various technique and instruments”. Secondly, Dr. V. Ganesan, Director (R & D), Acme ProGen Biotech Pvt Ltd, Salem, had given “hands-on Training in Isolation of DNA from Bacteria, Agarose Gel Electrophoresis, and Analysis”. Prof. K. Murugesan, Head of, the Department of Environmental Science, and Dr. L. Sivakumar, Assistant Professor organized the event.

## *One Day National Workshop on writing and publishing in WoS and Scopus Journals*



The Department of English organised a One Day National workshop on writing and publishing in WoS and Scopus Journals on 5<sup>th</sup> November 2022 in the premises. The research Scholars from the University Departments were actively involved in the research process.



## Fencing Tournament



The Department of Physical Education organised an Inter Collegiate Fencing Tournament for Men and Women on 5<sup>th</sup> November 2022 in the indoor stadium of the university.

## Judo Tournament



The Department of Physical Education organised a Judo Tournament for Men and Women on 10<sup>th</sup> November 2022 in the indoor stadium of the university.

## DDUGKY placement linked training program



The Department of Computer Science organised DDUGKY placement linked training program on 18<sup>th</sup> November 2022



## *Business Expo 2022*



The Department of Management Studies organised a Business Expo 2022 to the power source on 8<sup>th</sup> November 2022.

## *Training Program for the library users*



Periyar University's Readers Club in Association with the District Rotarate Club conducted a Training Program for the library users on 20-11-2022



## 30<sup>th</sup> National Children's Science Congress 2022



30<sup>th</sup> National Children's Science Congress 2022 was held on the focal theme of Understanding Ecosystem for Health and Well Being on 26.11.2022 at the premises. The event was organised by NSS, IQAC and Institution's Innovation Council of the university.

### Awareness program for YRC /RRC Program Officers and Rural Doctors



The Youth Red Cross and Red Ribbon Club of Periyar University conducted a One day Awareness program for YRC /RRC Program Officers and Rural Doctors on 13.11.2022 in association with Rural Clinial Society and Thulasi Diabetic Foundation.